

# PROJECT MANAGEMENT

While students in large colleges study mass amounts of theory, we offer up to date, fresh and relevant project management classes **focused on practical work methods, adapted to industry needs** so you can penetrate the job market with enough confidence and the right experience to do your job right.

Our classes are taught by industry experts, those who work simultaneously as interviewers and recruiters in high-tech companies and know what it takes to succeed. Each student learns **exactly** what they need to know for their future jobs – for this reason, all candidates are screened and evaluated before admission to guarantee the highest level of learning and ensure future career opportunities.

What does this mean for you? You gain the best hands-on experience and pay less money - two birds, one stone.

## Our knowledge, your future



### Individuals

Our project management courses focus on practical knowledge, in class exercises, homework assignments and learning in small groups which allows for personal attention and better understanding of the material.



### Companies

We offer customized project management courses and workshops according to your company needs. Course materials are suited to your everyday tasks and training requirements.



### “Find Work”

Our goal is helping you achieve a total career upgrade and land that dream job. That's why we built a Professional Branding Intensive Course that gives our students a competitive edge over other candidates.

## COMPANY DETAILS

### HEADQUARTERS

Ramat Gan, Tel Aviv District

### YEAR FOUNDED

2015

### COMPANY TYPE

Educational Institution

### COMPANY SIZE

40-50 employees

## What is Technological Project Management?

Project Management is all about getting things done in a digital world. Tech projects come in all shapes and sizes, and can include developing largescale web apps, games, mobile apps, digital process improvements, and more. Project managers don't stop at simply managing a team to deliver a project; they often take a leadership role: managing clients, maintaining the strategic direction, owning the customer experience, and cultivating a project that's going to deliver results.

Beyond getting the job done, a good project manager builds trust, guides decisions, and is equally comfortable talking both to developers and business executives. Bringing a technological project to life can be incredibly exciting as well as challenging, and PMs are constantly using technology to innovate and come up with effective solutions for clients and businesses. Increasingly, project management responsibilities are carried out by people with different titles, for example: a SCRUM master responsible for carrying out the defined roadmap of a technological product, a brand manager managing a website relaunch, a game producer in charge of overseeing the development of a video game, or even an entrepreneur attempting to cobble together a SaaS product with the help of various freelancers.

## Why choose this course?

With the need for technological projects growing so rapidly, companies will need to invest in training and recruitment for their project teams. According to the 2018 World Economic Forum report: 54% of qualified PMs with the right skills will need training and upskilling by 2022. Our Project Management course is built for aspiring technological project managers, or for more traditional managers who want to get formal training, specific to tech.

Elevate your career with hands-on skills by:

- 👉 Planning projects using the traditional approach.
- 👉 Running Agile SCRUM sprints.
- 👉 Using popular project management software (Monday.com, Jira, and TeamGantt).
- 👉 Troubleshooting and getting failing projects back on track.
- 👉 Motivating, managing and getting the best out of your team.
- 👉 Managing scope, time, budget, resources, risk and quality.

Graduate with the hard and soft skills required to deliver technological projects, on time and within budget. Go beyond traditional project management practices, with special emphasis on:

- 👉 Gaining digital literacy, getting comfortable working with technical teams, and learning the most in-demand PM tools.
- 👉 Practical application through hands-on projects and challenging scenarios.
- 👉 Learning from real-life experiences and challenges faced by current project managers.



## LEARN FROM INDUSTRY EXPERTS

Industry-recognized managers will teach you current and in-demand skills, ensuring you stay ahead of the curve in a fast-changing industry.



## GET HANDS-ON EXPERIENCE

Practical skills are key to succeed and stand out in the market. By working on a project during the course, you'll master the skills of a great project manager.



## LEARN AMONGST PROFESSIONALS

Be surrounded by like-minded people who are determined to enhance their career by understanding how to manage projects.



## CONNECT WITH THE INDUSTRY

Expect dedicated career guidance, access our industry hiring partners, and find your future employment as a project manager.

## THE INSTRUCTORS



**David Rotenberg**

Senior VP of R&D  
Telefire



**Alpi Gordon**

Chief of Staff  
Monday.com



**Shay Arad**

Head of Delivery  
IronScales



**Barak Reuven**

Project Manager  
Jfrog



**Yoav Yust**

Senior Project Manager  
Microsoft



**Tal Zvi Perry**

Director of Program  
Management  
Payoneer



**Dan Mamet**

Product Operations Manager  
Tipalti



**Dekel Aizen**

Program Manager  
Payoneer



## COURSE CONTENT



**45 Hours**

Project Management  
Professional Course



**90 Hours**

Independent  
Practice



**24 Hours**

Professional Branding  
Booster-Course



**Available for 6 Months**

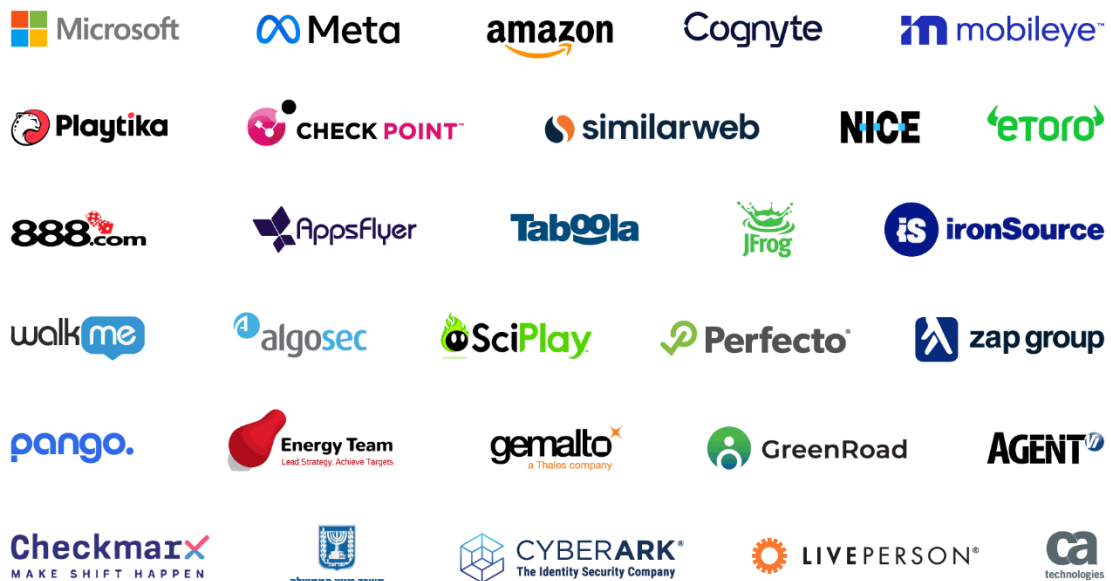
Job Search  
Support



**12 Hours**

High-Tech English  
Booster-Course

## OUR ALUMNI WORK WITH THE BEST



# WHAT YOU'LL LEARN

## + INTRODUCTION TO PROJECT MANAGEMENT

Understand how digital projects are brought to life, from concept to execution and maintenance. Learn what factors can make or break a project, and the qualities you need to succeed as a project manager.

- 👉 What is project management?
- 👉 What makes a great digital project manager?
- 👉 Digital teams & roles
- 👉 How products are made
- 👉 Types of digital projects
- 👉 The human element: how to ask questions and how to listen

## + SETTING UP YOUR PROJECT FOR SUCCESS

Starting a new project can be both exciting and challenging. Set yourself up for success by taking a bird's-eye view of your project. Understand your project's business need, when it's due and how you will run it to balance competing constraints of time, scope and budget.

- 👉 The business needs
- 👉 Engaging with the right people
- 👉 Building trust with stakeholders
- 👉 Project management methodologies
- 👉 Project governance
- 👉 Project constraints
- 👉 Project charter
- 👉 Essential digital terminology

## SCOPING PROJECT

Get started with the first of three modules focused on traditional way of managing digital projects. Gather requirements by engaging with stakeholders, then translate these requirements into a project scope and Work Breakdown Structure.

- 👉 What is requirement gathering?
- 👉 What does requirements Gathering process entail?
- 👉 Getting stakeholders to share their knowledge
- 👉 How to work with tech teams in scoping
- 👉 The scope of work (SoW)
- 👉 The work breakdown structure (WBS)
- 👉 Identifying task dependencies

## PLANNING PROJECT

Learn all the steps involved in planning a project. Create a Gantt chart to schedule activities and allocate resources. Learn the essential elements of a communication plan, risk management plan and quality management plan.

- 👉 Getting a handle on the schedule
- 👉 How to create a Gantt Chart
- 👉 Resource planning
- 👉 Budget basics
- 👉 Selecting your dream team
- 👉 The risk management plan
- 👉 Understanding quality
- 👉 The communications plan
- 👉 Getting your project plan signed off

## MANAGING PROJECT

Learn how to manage different aspects of the project to stay on track: time, scope, budget, resources and quality. Prepare status reports and learn how to translate technical status to a client-friendly language.

- 👉 Project Kick Off – Getting everyone on the same page
- 👉 Implementing the project plan
- 👉 Issue management and troubleshooting
- 👉 Dealing with change requests
- 👉 Budget management
- 👉 Leading your project team
- 👉 Translating technical status to stakeholder-friendly language
- 👉 Tips for keeping the project on track



## AGILE SCRUM 1

Explore the world of Agile SCRUM - its principles, roles, ceremonies and artifacts. Translate project requirements into agile-friendly epics, stories and tasks. Use Monday.com to build your backlog.

- 👉 What is Agile?
- 👉 Introduction to Agile SCRUM
- 👉 Mindset, values and roles
- 👉 Product vision and roadmap
- 👉 Creating a product backlog
- 👉 What makes a good user story?
- 👉 Backlog grooming and refinement
- 👉 The definition of 'Done'
- 👉 Setting up your backlog in Monday.com

## AGILE SCRUM 2

Understand how to plan your sprint, conduct daily SCRUMs, work within an Agile team and navigate roadblocks. You'll learn about reporting and engage in a sprint retrospective and review.

- 👉 Sprint planning
- 👉 The Sprint
- 👉 Working in an Agile team
- 👉 Removing blockers
- 👉 Managing SCRUM in Monday.com
- 👉 Sprint tracking and reporting
- 👉 The Sprint review and showcase
- 👉 The Sprint retrospective

## LEADERSHIP & PROBLEM-SOLVING

Delve more deeply into managing and troubleshooting various digital project management challenges. When things go wrong, how do you get your project back on track?

- 👉 Leading without authority
- 👉 Human challenges (stakeholders)
- 👉 Human challenges (team)
- 👉 Organizational challenges
- 👉 Project challenges
- 👉 Personal challenges
- 👉 Knowing when a project is in trouble (and how to get it back on track)
- 👉 When and how to escalate an issue

## + LAUNCHING DIGITAL PROJECTS

Look at the final stages of a project including testing & QA, approval, Go Live and closing projects. Learn about oft-neglected activities: post-launch maintenance, assessing the success of your project and lessons learned.

- 👉 How testing and QA works
- 👉 User Acceptance Testing (UAT)
- 👉 Approvals & Go Live
- 👉 Post launch transition and maintenance
- 👉 Training & onboarding
- 👉 Closing the project
- 👉 Evaluating project success and lessons learned

## + PRESENTATION SKILLS

Get useful tips for common scenarios like working with remote teams and managing 3rd party vendors. Wrap up by learning how to be an innovative and 'future-focused' PM.

- 👉 Introduction to presenting and storytelling
- 👉 Visual presentation skills
- 👉 Verbal presentation skills
- 👉 Written presentation skills
- 👉 Working with remote teams and managing external resources
- 👉 Innovation and the future of digital projects - how to stay ahead with tech

## + How to find work as Project Manager?

Now that you have excelled in project management, it's time to launch your career! Explore employment opportunities and the next steps in your journey as a project manager.



## Learning Outcomes

**On successful completion of this course, you'll be able to:**

- 👉 Understand the digital project lifecycle and team roles
- 👉 Identity key business objectives and requirements of the project
- 👉 Use methodologies to deliver projects by developing a project plan
- 👉 Apply interpersonal, communication and other soft skills in project management
- 👉 Manage scope, time, budget, resources, risk and quality to deliver projects on time and to budget

## READY TO UPSCALE YOUR CAREER?

**APPLY NOW**